



**Lindy Pleiss**

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**PROFILE**

Hello, I'm Lindy! I have an eye for creative projects such as color theory, social media marketing, and typography. I have studied Graphic Design since 2007 and have operated as a freelance designer to make sure my skills are fine tuned and to keep updated on the ever changing software programs. I have experience in photo manipulation, digital illustration, copywriting, brand and identity creation, and idea generation.

I look forward to talking with you more about working together as a team.

**EDUCATION**

2022 - 2024  
**Bachelor of Arts in Graphic Design**  
Bellevue University

2014 - 2016  
**Associate of Arts in Graphic Design**  
Mid Plains Community College

— lindy —

**WORK EXPERIENCE**

2024  
Current

**Graphic Designer**

State of Nebraska

Maintain consistent deadlines while organizing design jobs using Trello. Create graphics such as brochures, magazine ads, flyers, forms, and other necessary design items as needed. Maintain brand across the state consistency by following brand guidelines with logo lockout.

2023  
2024

**Social Services Worker**

State of Nebraska

Assist citizens of Nebraska with Medicaid eligibility, practice HIPAA policies and maintain security of priveleged client information. Customer service oriented and usage of customer service skills.

2022  
2023

**Marketing Assistant**

ABC Seamless

Drove social media engagement and audience growth across multiple platforms. Built and maintained a social media planner a month in advance to pre-plan relevent content to the brand, such as photos, reels, and videos. Maintained online presense through social interaction across the platforms. Tracked insight numbers for projected and actual growth within different media sites. Executed A/B Testing across social media platforms.

**SKILLS**

Social Media Management



Content Creation



Branding



Microsoft Office



Graphic Design



Coding Languages



Email Management



Analytics

